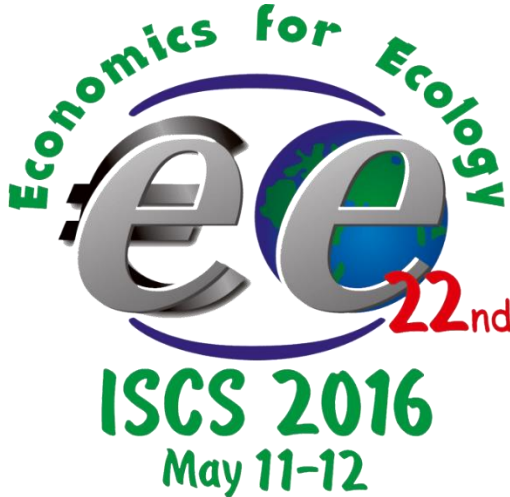


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## **STUDENT EVALUATION OF TEACHING (SET): PERCEPTIONS OF STUDENTS AND FACULTY**

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Quality assurance and focus on performance management is the urgent need of time in today's business environment. Among the quality assurance, student evaluations of teaching (SET) is always debatable by researchers and academicians. Keeping in consideration the need of high quality education this paper tends to investigate the perception of faculty and student about the Student Evaluations of Teaching (SET). The study typically examines the perceptions of students and faculty of higher education institutes in the context of Pakistan. The institute for the study is Institute of Management Sciences, Peshawar, Pakistan. The perception is to be mainly studied and analyzed from validity, policy and objectivity point of view. Furthermore, the study tends to highlight the ambiguities about the process, its validity and policy. Student evaluations were found to be given importance by both faculty and students. However, difference of opinion is highlighted about the effectiveness of the SET. The finding of the study is different from the literature which mostly identified that student rate the likeness of a faculty member. Whereas, this study identified that as the GPA improves the student gets more objective in the evaluation. The findings of the study can provide valuable insights into the quality of higher education. Moreover, the findings of the study can be utilized by authorities and Higher Education Commission (HEC) to develop a unanimous and comprehensive performance management system (PMS) for Higher Education Institutes of Pakistan.

**Keywords:** Performance Management, Faculty Evaluations, Student Evaluations of Teaching (SET), Higher Education, Key Performance Indicators, Higher Education context.